

Green Impact Case Study Guidelines



THE UNIVERSITY OF
MELBOURNE

Sustainability Team

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Introduction

Case studies are a key indicator of performance under several targets in the University's Sustainability Plan 2030, and we aim to use them to provide a snapshot of progress towards sustainability at the University. This aligns with global efforts to improve the quality and value of sustainability reporting.

Case studies should present a narrative about a project, activity, or event undertaken as part of the Green Impact program in 2023, in association with a 'case study' action. They should include a critical analysis of the project and be useful as learning tools for the University community.

General Advice

- Case studies should be aligned with an area of the Sustainability Plan 2030 and should have taken place within the 2023 calendar year (though it may be part of an ongoing program). Projects/activities/events should benefit the University community.
- Case studies should clearly show the trajectory, progress and results of a project/activity/event and should have the capacity to act as effective learning tools. They should demonstrate the impact that a project has had that is not able to be demonstrated quantitatively.
- The impact achieved could concern a large social or economic impact, but it could also be a small-scale impact in a community, workplace or classroom.
- Case studies should be approximately 300-500 words in length and should address the questions provided in this document under 'Case Study Structure'.

Case Study Structure

Title: Think of a catchy name for your case study.

Authors/team name:

Background/need: What problem are you solving with this project? What need is being fulfilled? What question is being answered?

Project description: What did the project involve and how was it carried out? Who were the key stakeholders/contributors (students/staff/partners/communities)? What was the outcome/what was delivered? How was success measured?

Relevance: How does the project/activity/event contribute to the targets laid out in the Sustainability Plan 2030? How has the project benefited the University community?

Learnings and impact: What was learnt from the project that can be shared with the University community? How can these learnings be used in future projects? What do we expect the project to achieve in the future (if the initiative is ongoing)?

Photos: We would love to see photos of your projects! Please attach these to your case study submission.

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